

Pathway
TO HOPE

PREGNANCY CARE CENTER

2025 *Annual Report*



Story of Hope

An Online Search That Changed Everything

Every life we serve begins with a moment of conversation when someone finds the support and encouragement they need to choose life.

Maria's Story

Maria found Pathway to Hope while searching online for help after discovering she was pregnant. The uncertainty she felt about her situation left her with many questions and very little support.

When she arrived for her appointment, she was welcomed by a team ready to listen and walk alongside her. During her visit, Maria received a pregnancy test and an ultrasound that allowed her to see her baby's heartbeat for the first time.

Seeing that tiny heartbeat brought clarity during what had been a very uncertain time.

With continued encouragement from her Advocate, along with parenting education and practical resources, Maria began preparing for motherhood with growing confidence. What once felt overwhelming began to feel possible.

Sometimes the most important thing someone needs is a place where they are heard, supported, and reminded that they are not alone.

Vision

Create a culture of life in our community that is so strong that abortion becomes unthinkable regardless of legality.

Mission

Pathway to Hope is called to create a culture where life is the only choice – through trusting and compassionate relationships, equipping individuals with resources, and strengthening dignity.

From the *Executive Director*

Reaching Women First: Evolving Our Marketing Approach

Dear Ministry Partner,

Thank you to every prayer partner, donor, and volunteer. Our staff could not accomplish this vital work without your unwavering support and commitment to defending the voiceless. I remain dedicated to responsibly stewarding each donation, whether material or financial. Your trust empowers us to advance Pathway's mission.

At the start of 2025, we realized that virtual geofencing and paid social media campaigns weren't reaching women as effectively as we'd hoped. After consulting with leading pro-life marketing experts, we discovered that **Google ads would best reach women considering the abortion pill.** We quickly redirected our marketing efforts to prioritize Google ads and Search Engine Optimization (SEO). *In just the first month*, these ads connected with 36 women—offering them the opportunity to reach out to us before making an abortion decision. Amazingly, **in only five months, Pathway to Hope experienced a 200% increase in ultrasound services.**

Even as abortion pill use in Ohio has risen 31% since 2024, **we continue to witness miracles.** Clients like Maria (see pg. 1), who come to us uncertain about their pregnancies, see a tiny heartbeat on the ultrasound, and their confidence grows as they realize they **can** choose life.

Stories like these remind us that God's presence brings about miracles. Your ongoing partnership is the channel through which His work unfolds at Pathway to Hope. Please keep us in your prayers and thank you again for your commitment—whether through your time, resources, or advocacy—as we strive together *to create a culture where LIFE is the only choice.*

Serving Christ Abundantly for Life,

Tiffany Seifman

From the *Development & Outreach Director*

Dear Supporter for Life,

Every day at Pathway to Hope, we witness extraordinary transformations. What starts with uncertainty becomes a journey defined by courage, growth, and hope.

Women and men turn to us seeking answers during the most vulnerable times of their lives. Some arrive overwhelmed by circumstances they never anticipated. Here, they encounter compassion, truth, and practical support.

Thanks to the generosity of individuals, churches, and community partners, Pathway to Hope provides pregnancy testing, limited ultrasound, parenting education, mentoring, and vital resources that empower families to move forward with confidence. Mothers and fathers gain the knowledge and support they need to welcome their children and strengthen their families.

What happens here is about more than services. It's about relationships. Through every conversation, every class, and every moment of support, lives are being strengthened, and hope is being restored.

Thank you for standing with Pathway to Hope and making this work possible. Together, we are continuing to build a culture where life is the only choice and families in our community are supported every step of the way.

For LIFE,

A handwritten signature in cursive script, reading "Lori Netzer". The signature is written in dark ink and is positioned at the bottom left of the page, below the text "For LIFE,".



Story of Hope

Growing in Confidence and Faith

Through the encouragement she received at Pathway, Laxmi grew in confidence as she prepared for motherhood and discovered a deeper sense of hope for her future.

Laxmi's Story

Laxmi came to Pathway to Hope after her medical provider recommended she reach out for additional support during her pregnancy. When she first arrived, she admits she didn't know much about pregnancy and was unsure what to expect. Through the parenting classes and one-on-one mentoring, she began learning how to care for herself and prepare for her baby.

Along the way, something else began to change in her life.

"I had very little knowledge about pregnancy and no knowledge of God," Laxmi shared. "Now I have knowledge about both."

How We Serve

We seek to **L.O.V.E.** The women and men who walk through our doors by **LISTENING** to their story, explaining their life-affirming **OPTIONS**, giving them a new **VISION** for the future, and **EMPOWERING** them to make Godly decisions. We offer free obstetrical ultrasounds, maternity and baby clothing and accessories, father services, parenting programs, and community resources. We look forward to a day when abortion is unthinkable and life is valued and honored.

Volunteer Support

Advocates/coaches prayed with moms & dads = **1,636** times

Advocates/coaches shared the Gospel = **53** times

21 advocates served **2,077** client visits

Prayer warriors = **13**

Volunteer hours = **5,568**

Client coaches = **8**

Total number of volunteers who served in some capacity = **72**

Mission Impact

375 clients served

12% increase in NEW client visits

139 clients received a medical service (pregnancy test or ultrasound)

135 *Chose Life!*

24 men who were with partner at pregnancy test

1,083 program visits (men and women)

36 male clients served

823 supply visits

193 cans of formula – **4,272** hygiene items – **18,926** diapers



“I came to Pathway looking for support and guidance in an unplanned pregnancy. I had a pregnancy test and needed help with nursing my new baby. I’m more knowledgeable and feel better prepared. I can’t thank Pathway enough for helping me on this journey. I appreciate everything you have done!”

— Natalee, Pathway Client



Pathway Services

Pregnancy Testing

Limited Obstetrical Ultrasounds

Before You Decide Options Counseling

Father Services

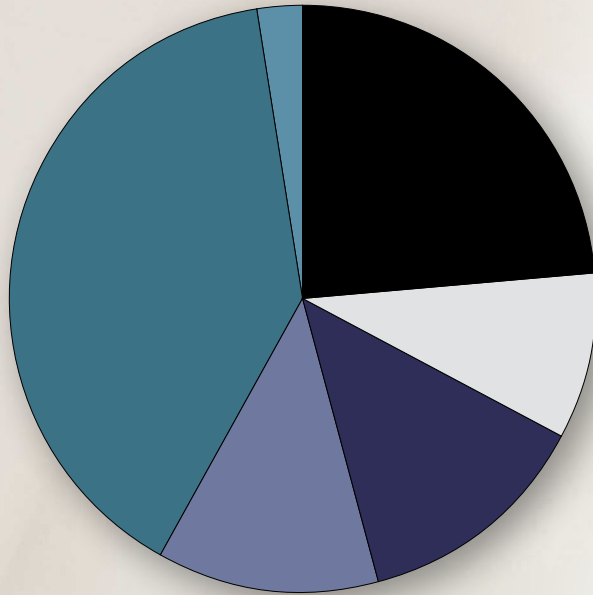
Material Resources

Abortion Recovery

Parenting Programs & Spiritual Support

Community Referrals

2025 *Pathway Finances*



Income: \$568,663

God's provision through faithful partnerships.

- Individual giving = \$134,408
- Churches = \$52,555
- Grant funding = \$74,107
- Father Services = \$70,353
- Fundraisers = \$224,175
- Investment/Interest/Other = \$13,065

Our stewardship = \$502,684

Be A *Lifesaver*

The work of Pathway to Hope is made possible by individuals, churches, and community partners who believe every life deserves hope.

Give

Your financial gift is an important part of this ministry. Our services are completely free, to not discourage anyone from seeking our help. When you give a monetary donation to Pathway, you are contributing directly to the saving of lives.

Volunteer

Our volunteers are the driving force of the ministry.
If you want to be on the front lines in the fight for life, please
prayerfully consider volunteering your time and talents.

Pray

We know that we are inadequate and unable to do this work
on our own. God is the one who gives the growth, so we seek
him in everything we do.

Called to create a culture where
Life is the only choice.



202 S. Monument Ave. | Hamilton, OH 45011 | 513-895-2229
supportpathway.com | outreach@pathwaytohopepcc.org

